<u>Proposed first issue of The Selector journal</u>

See screenshot further below of draft homepage of The Selector, also to see placement of sections.

Survey Insights:
A look at China
The attractiveness of investments in China equity sectors in 2022 has been found in valuations. Prices on the HKSE have been well below the historical mean when measured by multiples such as P/E. Countering this has been concerns over policy, eg, in the near-medium term asking questions about the impact of Covid rules, and over the longer term regarding a more extreme example, asking the question what would happen to assets if China invaded Taiwan, in light of how Russia has been treated following the invasion of Ukraine.
The article would be based on Jonathan Boyd using Microsoft Forms to survey members of the IABFS anonymously for an initial consensus view, while looking to flag up comments from various fund managers that have been issuing notes on China investments to gauge the position of the buy side consensus.

The Big Interview:
Insight into the new Swedish Fund Selection Agency
Following a number of scandals affecting the pillar of Sweden's long term savings through which individual pension savers could self-select, the Swedish Parliament introduced new law which among other things introduced a new statutory agency tasked with selecting fund products. The details of this agency were announced in November 2022.
The article would aim to interview one or more board directors and/or selectors on the team. It would include an outline of the new Agency, its responsibilities, who it is serving, and why it has come about. It would seek to outline the unique mandate that the selection team has, and what factors are driving their selection activities. It would also seek to uncover any nuances in the way selection is done in order to meet particular statutory requirements.
Jonathan Boyd may ask members of the IABFS to put forward any particular questions on an anonymous basis that they might want answered by this new type of fund selection organisation, and/or to comment on whether it is a model that could/should be studied for implementation elsewhere.

The Sector View:
A snapshot of the various views on sectors put forward by various AM houses.

The Boutique View:
This section is intended to flag up insights from boutique asset managers, who may inhabit niche areas and/or apply niche strategies, but who may still be well known/regarded in the industry having set up their own businesses.
This issue would look to obtain comment from GBAM, The Group of Boutique Asset Managers, on its outlook for 2023, and any particular factors affecting boutiques in their respective regions where they are located.

Lifestyle:
As suggested by the title of this section, this is intended to function as a repository of handy insights into things to do – such as restaurants to try, museums to visit, local lifestyle highlights – for those

who may be on the road in support of fund selection activities. But it can also serve to remind members of the fund and manager selection community of the importance of having interests outside of work.
The first issue may be based on a quick survey of IAB members for top tips on luncheon culture in their respective countries.

Additional section ideas
Per the top level menu of the draft website, there are other sections to be filled.

Club Updates:
This does what it says, and will add updates as they become available.

Surveys & Research;
The first issue is intended to include an article on research involving Andrew Clare/Bayes BS on the impact of ESG on fixed income outcomes.
Over time, this section may also include sponsored content from consultants, who produce reports of insights into regulation, vehicle types, asset classes and other elements of interest to fund and manager selectors.

Videos & Podcasts:
This will be populated initially with some fund manager interviews that have been produced by Fortuna AMC, and those where there may be a general licence for free distribution off other platforms such as YouTube.
Populating this section going forward will marry up two interests: asking IABFS and Club members who they would like to see interviewed on camera or in a podcast situation, and targeting fund providers with pitches to engage in sponsored content, such as filming a video using questions from the IABFS and Club, but doing it in a commercial way such that it is paid for by the end client.

Events:
Fortuna AMC is looking to produce a China related event that targets fund buyers, on the basis that there is a 'perception gap'. This would also leverage off the survey work noted at the top of this document, as it will enable The Selector to approach fund managers to sponsor such an event in the knowledge that it is an area being considered by fund and manager selectors.
Information on events sourced elsewhere, but which may be of interest to fund buyers will also populate this section. This is another opportunity to marry up Club objectives, such as networking, with commercial objectives, such as listing events hosted by fund providers, who might pay to be listed.

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TheSelector

The International Journal for Fund & Manager Selection

Monica Volpin

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The Selector Club (the 'Club') is an integral part of the objectives of the International Advisory Board for Fund & Manager Selection and its Journal.

The Selector Club is open to vetted professional practitioners globally at both senior and junior level involved in the process of selecting funds and managers on behalf of their clients and/or specific investment objectives.

Membership in the Club gives access to all content published by The Selector, including its research and resource library supporting ongoing and future qualitative insights, and the ability to contribute to anonymised mini-RFPs to product providers that reflect the 'wisdom of the crowd'.

The Club is focused on encouraging development and diversity in the industry.

Survey Insights

Japanese Smaller Companies sector under the spotlight

Dispersion of performance over 3 years in the Morningstar UK database of +13% for the M&G (Lux) Japan Smaller Companies Fund through to...

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The Big Interview

The boutique view of ESG

Haven Green CEO Paul Price says boutique firms are better positioned to offer impact investment opportunities than established...

The Sector View

Gold fingered

The FT reported at the end of May 2022 that "Policymakers around the world have announced more than 60 increases in...

The Boutique View

Group of Boutique Asset Managers

GBAM quarterly views

Latest quarterly meeting sees GBAM members comment on latest investor interest trends; offers views on applicability of SFD...

Fund & manager selectors deserve a work/life balance too.

Access posts on interesting places to visit, restaurants to eat at and cultural institutions to enjoy as part of making country and site visits more enjoyable. Also road insights into life as experienced by selectors in different parts of the world.

LIFESTYLE

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